

Label-Friendly Starch

Label-Friendly Starches

A diverse selection of **label-friendly** texturizers in combination with our **integrated formulation** and **regulatory expertise** enables you to develop products with a friendlier label to **improve brand perception** while maintaining **quality, functionality** and **cost competitiveness**.

Starch

OUR OFFERING

Label-Friendly Starches

- Native Starches
- Functional Native Starches
- Pregelatinized Starches
- Specialty Starches



Features	Benefits
Derived from plant sources , renewable raw materials.	Label-Friendly ingredients, broadly accepted by consumers.
Diverse offering of botanical sources (maize, wheat, potato, tapioca).	Allowing for a wide range of texturizing properties & tailored solutions.
Strong quality reliability focus & strict testing protocols.	Safe products with reliable functionality , meeting the industry's processing requirements.



Our label-friendly *Starch* portfolio

NATIVE & FUNCTIONAL NATIVE STARCHES

Derived from maize, waxy maize, high amylose maize, wheat, tapioca and potato; native starches are generally used for the purpose of food **texturizing and thickening.**

PRE-GEL STARCHES

Pre-gelatinized starches are starches that **develop viscosity without the need for heat.** Food manufacturer does not need to pre-cook the starch to obtain texturizing benefits.

SPECIALTY STARCHES

Specialty starches, offering a range of functional properties such as **texturizing, binding, thickening, gelling and stabilizing,** and offer unique benefits for specific applications.



Starch can be used to replace less desired ingredients, resulting in a cleaner label declaration.



Application	Most commonly used texturizer	Label friendly alternative
Dressing	Modified Starch, Xanthan Gum, Guar Gum	Starch
Instant Soups & Instant Sauces	Modified Starch, Maltodextrin	Starch
White Sauces (e.g. Béchamel)	Modified Starch, Guar Gum	Starch
Tomato Sauce	Modified Starch	Starch
Meat	Carrageenan	Starch
Confectionary Moulding Aids	Native Starch + Mineral Oil	Starch + Sunflower Oil